



A fabric top whisks into place in seconds—to protect you from sudden rainstorms. It's completely out of sight when not in use.

Enchantment unlimited . . . the new Ford THUNDERBIRD



A distinguished kind of personal car that combines high performance and high style for a whole new world of driving fun.



Those long, low lines . . . the sweeping, contoured windshield . . . say distinction in every detail.

THE Thunderbird's long, low, thoroughbred lines say "action"! And they speak the truth.

A toe-touch on the gas pedal means *no waiting*.

There's breath-taking Trigger-Torque performance with the new Thunderbird Special V-8 that's specially mated with transmission and rear axle.

With a low center of gravity (from cowl to ground is just over three feet) and Ford's Ball-Joint Front Suspension, the Thunderbird corners as if on rails.

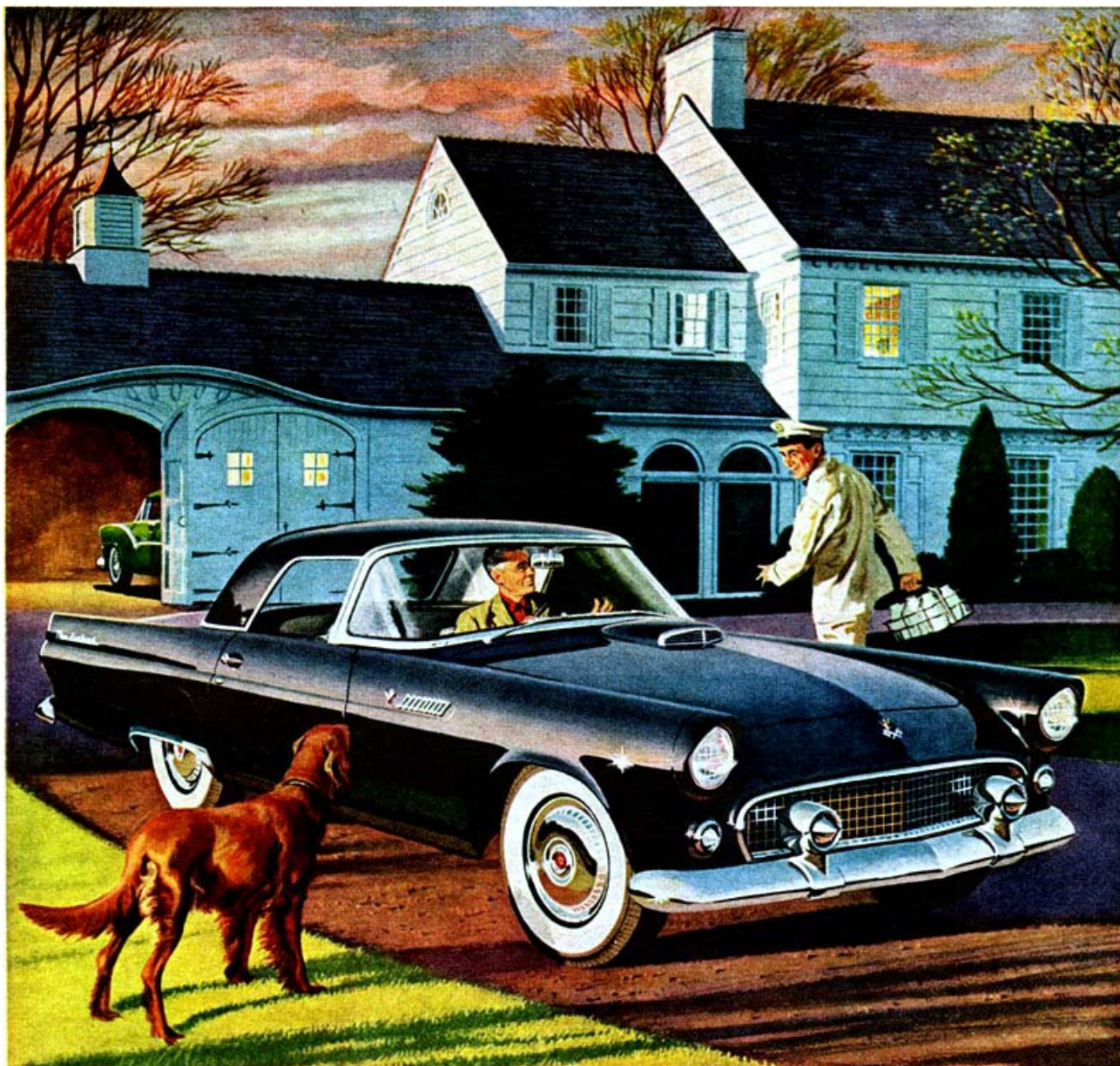
The fun doesn't stop here, for the Thunderbird is *long* on convenience.

Two tops are available. There's a removable glass-fibre hard top . . . and a smart convertible fabric top. Windows *roll* up. The extra-wide foam-rubber-cushioned seat moves forward or back, up or down, at the touch of a button. The baggage compartment is ample. There's a telescoping steering wheel. And you can have power steering, power brakes, and power windows . . . Fordomatic or Overdrive.

Why not call on your Ford Dealer today and get complete details on this new and distinctive personal car? First deliveries of the thrilling Thunderbird are now being made.



The removable, glass-fibre hard top is easy to handle . . . locks into place to give you winter-long comfort.



The Thunderbird is now available in 5 colors!

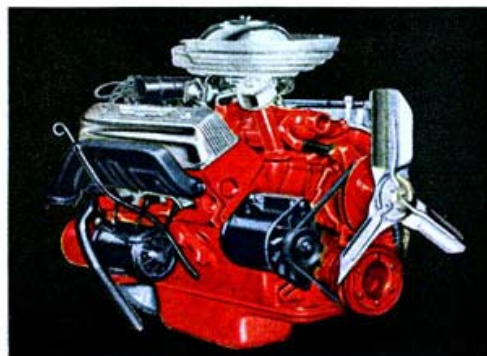
6 a.m. THUNDERBIRD time

Doctor, Lawyer, Merchant, Chief—no matter who you are—you'll find yourself getting up early when your garage is home to a Thunderbird. For here is a truly delightful package of sheer pleasure—all the way from its "let's go" look to the "let's go" performance of its Thunderbird Special Y-block V-8.

What's more—that comfortable seat is nearly *five* feet wide and it's power-operated. The steering wheel is still another comfort feature

—adjust it in or out, as *you* like it.

As for weather—your Thunderbird can have an easily demountable hard top *and/or* a snug fabric top. Windows roll up . . . power-operated if you like. Power steering, power brakes, Overdrive and Speed-Trigger Fordomatic are also available. These are important details, but the main thing is the low and mighty car itself! Why don't you obey that urge and try one today. Your Ford Dealer is the man to see.



This is the Thunderbird Special Y-block V-8 4-barrel carburetor, 8.5 to 1 compression ratio, 198-h.p. with Fordomatic . . . try it!

An exciting original by **FORD**